

# Future Cities 未来城市

## Towards Sustainable Vertical Urbanism

迈向可持续的垂直城市主义

A collection of state-of-the-art, multi-disciplinary papers on tall buildings and sustainable cities

多学科背景下的高层建筑与可持续城市发展最新成果汇总

Editors (编者): Antony Wood, Shiling Zheng (郑时龄) & Timothy Johnson









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The survival of humanity on this planet relies on a **radical repositioning** of our cities. In the face of unprecedented global population growth, urbanization, pollution increase and climate change, it is no longer enough to simply create buildings that minimize their environmental footprint. The reduction of operating and embodied energy consumption in every single building is, of course, vitally important – but even this is likely not enough to mitigate the huge issues at stake. We need to start considering how every building can start working with others in a **harmonious urban whole** – by maximizing urban/building infrastructure, sharing resources, generating and storing energy, and looking for completely new ways to improve the building's contribution to the city; physically, environmentally, culturally, and socially.

Cities thus need to be thought of, and buildings planned for, in **all three dimensions** – they cannot just be vehicles for isolated programs and expressed as products of two-dimensional zoning plans and height limits. Each **stratified horizon** of a tower has an opportunity to draw from the characteristics of the city and external environment, both of which **vary widely with height**. Wind, sun, rain, temperature, and urban grain are not the same through 360 degrees of plan or 360 meters of height, and our buildings need to both recognize, and draw opportunity from, that.

This is the primary subject of this publication, which draws together the papers presented at the CTBUH 2014 Shanghai Conference which took place at the Grand Hyatt Jin Mao Shanghai from 16–19 September, 2014. The subject matter is intended to drive thinking beyond just buildings, to considering cities as a whole. What best practices are some cities in the world already doing, and what else can be done to develop our cities beyond a collection of disparate icons, towards a vision of a connected, maximized, Sustainable Vertical Urbanism...

地球上人类的生存依赖于我们对城市的**革命性重塑**。面对着前所未有的人口增长、城市化、不断恶化的污染和气候变化,仅建造那些尽可能降低对环境影响的建筑是远远不够的。当然,减少每座单体建筑中的运营能耗和自含能耗是非常重要的——但即使这样也不足以缓解那些亟待解决的重大问题。我们需要考虑每一座建筑是如何在**和谐的城市整体**中与其它建筑相互作用的——最大化利用城市和建筑的基础设施、共享资源、生产并储存能源以及探索全新的方式来提升建筑在物质、环境、文化与社会方面为城市做出的贡献。

因此,我们需要从**三维立体**的角度来思考和规划城市与建筑——它们不能仅作为承载单一功能的媒介,或成为满足二维平面区域划分与限高要求的产品。摩天大楼的**每一层级的水平界面**都应当回应城市和外部环境的特征,而这些特征**随高度的不同而变化**。风、阳光、雨水、温度以及城市的肌理无论是在建筑的360度平面区域还是360米的高度范围都是不同的,我们的建筑需要对这些因素进行识别并作出回应。

这是本书的首要议题。CTBUH 2014年上海会议于9月16日至19日在上海金茂君悦酒店举行,本书收录了会议上的所有论文。该议题旨在推动人们**超越对建筑本身的思考**,将城市作为一个整体考虑。当今世界上的城市中已经完成的最佳实践有哪些,我们还可以做些什么使我们的城市**不再是毫无关联的标志性建筑的集合,**而实现相互联系的、最大化的、可持续的垂直城市主义的愿景……

Please note that three specific project "In Detail" publications form an addendum to these proceedings, and are contained as PDF's in the DVD on the inside rear cover of this book. The three project books are outlined below, and can be purchased separately at: https://store.ctbuh.org

请注意,学会还出版了三本剖析具体项目的"深入解读"系列出版物,以作为本论文集的补充。在本论文集 封底内侧附带的DVD中收录了这三本书的PDF电子档。这三本剖析具体项目的出版物的概述如下,也可以 在网上单独购买: https://store.ctbuh.org

### Ping An Finance Center: In Detail | 平安国际金融中心: 深入解读

Wood, A., Tsang, W.M. & Safarik, D. (eds.) (2014) *Ping An Finance Center: In Detail.* A publication in the CTBUH "In Detail" Series. Council on Tall Buildings and Urban Habitat: Chicago. ISBN: 978-0-939493-39-5. 161 pages, Hardback.

Wood, A., 曾伟明 & Safarik, D. (eds.) (2014) 《平安国际金融中心: 深入解读》。CTBUH"深入解读"系列出版物之一。世界高层建筑与都市人居学会(CTBUH): 芝加哥。ISBN: 978-0-939493-39-5。161页精装本。

### The Shanghai Tower: In Detail | 上海中心:深入解读

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Wood, A., 顾建平 & Safarik, D. (eds.) (2014) 《上海中心: 深入解读》。CTBUH"深入解读"系列出版物之一。世界高层建筑与都市人居学会(CTBUH): 芝加哥。ISBN: 978-0-939493-40-1。146页精装本。

### Suzhou Zhongnan Center: In Detail | 苏州中南中心: 深入解读

Wood, A., Chen, J. & Safarik, D. (eds.) (2014) *Suzhou Zhongnan Center: In Detail.* A publication in the CTBUH "In Detail" Series. Council on Tall Buildings and Urban Habitat: Chicago. ISBN: 978-0-939493-41-8. 142 pages, Hardback.

Wood, A., 陈锦石 & Safarik, D. (eds.) (2014) 《苏州中南中心: 深入解读》。CTBUH"深入解读"系列出版物之一。世界高层建筑与都市人居学会(CTBUH): 芝加哥。ISBN: 978-0-939493-41-8。142页精装本。

### Contents

### 目录

- 12 About the CTBUH | 世界高层建筑与都市人居学会(CTBUH)简介
- 13 About the Editors | 编者简介
- 14 Introduction | 引言
- 22 Innovative 50 Skyline | 50座创新性高层建筑

### Chapter 1: Rethinking the Skyscraper | 第一章 重新思考摩天大楼

- 26 Rethinking the Skyscraper in the Ecological Age: Design Principles for a New High-Rise Vernacular 反思迈向生态的摩天大厦:实现新高层建筑地域性的设计原则
  Antony Wood, CTBUH/IIT/Tongji University | 安东尼•伍德, 世界高层建筑与都市人居学会/伊利诺伊理工大学/同济大学
- 39 The Tropical Skyscraper: Social Sustainability in High Urban Density | 热带摩天楼: 高密度都市中的社会可持续性 Mun Summ Wong, Richard Hassell & Alina Yeo, WOHA
- 47 Urban Density and the Porous High-Rise: The Integration of the Tall Building in the City from China to New York 城市密度和多孔性高层建筑: 高层建筑与城市网络和公共空间的整合——从中国到纽约

  \*\*James von Klemperer, Kohn Pedersen Fox Associates PC\*\*
- 57 The Public Meaning of Skyscrapers: Shenzhen Stock Exchange and CCTV 摩天大楼的公共意义: 深圳证券交易所及中央电视台新台址主楼 David Gianotten, Rem Koolhaas & Sylvia Chan (陈曼霞), OMA
- 63 Rethinking Skyscrapers in China and Elsewhere | 重新思考中国和海外的摩天楼 Hayano Yosuke & Cheng Ye, MAD Architects | 早野洋介 & 野城, MAD 建筑事务所
- 67 Space Formations | 空间形态
  Ole Scheeren (奥雷·舍人), Büro Ole Scheeren
- 75 Towards 2050 The Challenge for Tall Buildings | 展望2050——超高层建筑的挑战 Craig Gibbons, Kristina Moores & Josef Hargrave, Arup (奥雅纳); Gregory Kiss, Kiss + Cathcart
- 81 Beyond Icons: Developing Horizontally in the Vertical Realm | 超越建筑标志性的意义: 垂直领域中的水平向开发 James Robinson, Hongkong Land Limited (香港置地); Antony Wood (安东尼•伍德), CTBUH/IIT/Tongji University (世界高层建筑与都市人居学会/伊利诺伊理工大学/同济大学)
- 89 Sky Bridges Pedestrian Circulation Through the Urban Fabric | 天桥——城市肌理中的人行流线 Bashar Kayali & Michelle Bacellar, Al Ghurair Construction
- 96 Shanghai International Financial Center: Future City Vision | 上海国际金融中心:未来城市愿景 Sergio Valentini & Francisco Gonzalez Pulido, JAHN
- 104 CTBUH Research Seed Funding Project 2013 Green Living Façade for Tall Buildings: The Bosco Verticale CTBUH种子基金研究项目——高层建筑绿色生态立面: 空中森林 Elena Giacomello, luav University of Venice (威尼斯建筑大学)

- 112 Vertical Public Realms: Creating Urban Spaces in the Sky | 垂直公共空间: 营造空中的城市空间
  Yuri Hadi, De Montfort University (德蒙福特大学); Tim Heath & Philip Oldfield, University of Nottingham (诺丁汉大学)
- 120 Two-In-One Tower: An Expansion in Typology and Technology in Hanoi | 二合一塔楼: 在河内项目上类型与技术的扩展 Matthias Olt, Callison; Hi Sun Choi, Thornton Tomasetti | 马希亚斯•奥特, 凯里森建筑事务所; 崔希瑄, 宋腾添玛沙帝
- **128** Air Filtration for Better IAQ and Energy Saving | 提升室内空气质量的低能耗空气净化系统 Ronald Wood, Innovative Plant Technology Pty Ltd

### Chapter 2: Developing Tall Buildings and Cities in China | 第二章 中国高层建筑与城市的发展

- 136 Shanghai Tower: Building a Green, Vertical City in the Heart of Shanghai | 上海中心大厦: 建于上海心脏地带的绿色垂直城市 Jianping Gu, Shanghai Tower Construction & Development Co., Ltd. | 顾建平,上海中心大厦建设发展有限公司
- 142 Ping An Finance Center: The Development and Construction of a Megatall | 平安金融中心: 一栋超级高层的发展和建造 Wai Ming (Thomas) Tsang, Shenzhen Ping An Financial Center Construction & Development Co., Ltd. 曾伟明, 深圳平安金融中心建设发展有限公司
- **150** Suzhou Zhongnan Center: Rising Above Engineering Challenges | 苏州中南中心大厦: 攻克工程难题 Dong Shen, Zhongnan Group | 沈东,中南集团
- 158 Architectural Heritage Makes it Possible for People to "Linger": The Core Concept Behind the Bund Finance Center 建筑文化让"停留"成为可能——外滩金融中心·BFC项目之核心理念 Yang Wu & Lynn Lin, Bund Finance Center | 吳洋 & 林琨, 外滩金融中心
- 164 "C.I.T.I.E.S." of the Future: Sinar Mas Center as Exemplar | 未来"C.I.T.I.E.S.": 金光中心案例

  Toon Ming Chua (蔡敦明), Shanghai Jingang North Bund Realty Co. Ltd. (上海金港北外滩置业有限公司设计部);

  Eric Schall, Skidmore, Owings & Merrill LLP
- 170 A New Skyline Vision: CTF Towers in Guangzhou and Tianjin | 天际线的愿景: 广州与天津两地的周大福大厦 Wing Ip (David) Ho, Chung (Eddie) Yuk Fai, Hung (Annie) Lo & De Ming (Derry) Yu, New World Development Company Ltd. 何荣业, 钟毓辉, 卢虹 & 喻德明, 新世界发展有限公司
- 178 China Zun: Shaping the Future Skyline of Beijing | 中国尊:未来北京的城市新高度
  Weiping Shao, Beijing Institute of Architectural Design | 邵韦平,北京市建筑设计研究院
- **184** Greenland Group's Perspective on Commercial Space in High-Rise Buildings | 绿地集团关于高层建筑中商业空间的思考 *Zhaohui Jia, Jing Hu & Min Tang, Greenland Group* | *贾朝晖, 胡京 & 唐敏, 绿地集团*
- **192** Emerging Urbanization and High-Rise Design Philosophy in China | 中国正在进行中的城市化以及高层建筑的设计哲学 Junjie Zhang, East China Architectural Design & Research Institute | 张俊杰,华东建筑设计研究总院
- 200 Sustainable Vertical Urban Agglomeration | 可持续发展的垂直城市群
  Enfang Liu, Jianing Pan, Dapeng Sun & Ying Liu, ISA Architecture | 刘恩芳, 潘嘉凝, 孙大鹏 & 刘莹, 上海建筑设计研究院有限公司
- **207** From Utopia To Reality: Group-Form Megastructure | 从乌托邦到现实: 群体式巨构 Xu Yang & Yiru Huang, Tongji University | 阳旭 & 黄一如,同济大学
- 215 A Hypothesis in Future Development of High-Rise Buildings in China | 中国高层建筑未来发展的一种假想 Wen Wu, ISA Architecture | 吴文,上海建筑设计研究院有限公司
- **223** Urban Mega-Structure Vertical Landscape of Hangzhou Civic Center | 都市巨构——杭州市民中心的垂直景观设计实践 *Linxue Li & Jie Wu, Tongji University* | *李麟学 & 吴杰, 同济大学*

### Chapter 3: Urban Issues & Infrastructure | 第三章 城市问题与基础设施

- 230 Urban Design and Nurturing Cities | 创建城市、培育城市 Kazunari Kano, Mori Building Co., Ltd. | 叶一成, 森大厦集团
- **235** Vertical Reality How To Design Viable Vertical Urbanism | 垂直现实——如何设计真实可行的垂直都市 *Paul Scott, Make Architects*
- **243** Diversity and Change in Vertical Urbanism | 垂直城市的多样性和变化 *Moshe Zur & Robert Oxman, Moshe Zur Architects Urbanists*

- Sustainable High Density Neighborhoods | 可持续高密度社区 Richard Witt, Quadrangle Architects, Ltd. (四角建筑事务所有限公司)
- Human Scale in Vertical Urbanism | 竖向城市设计中的人性尺度 Sudhir Jambhekar & Edward Mayer, FXFOWLE Architects
- Next Level Public Transport and Density in Metropolitan Jakarta | 下一阶段——雅加达大都市的公共交通和城市密度 266 Prasetyo Adi, PDW Architects
- 272 A LEED Platinum Global Model for Vertical Urbanism | 垂直城市化的LEED铂金级全球模板 Jeffrey Heller, Heller Manus Architects
- Examining King Abdullah Financial District (KAFD) | 阿卜杜拉国王金融区之分析研究 Julian Chen, Jacob Kurek & Claude Bøjer Godefroy, Henning Larsen Architects
- Shaping the Environment of the Urban Complex from an Urban Point of View | 城市视角下的综合体环境塑造 Peter Kok, Shum Yip Land Company Limited | 郝继霖, 深业置地有限公司
- Learning from Hong Kong: Why High Density TODs Spell the Future for Asia's Most Populous Cities 以港为凿:高密度的大众运输导向发展(TOD)为何代表亚洲的前景 Bryant Lu, Andy Leung & Anthony Cheung, Ronald Lu & Partners | 吕庆耀, 梁杰文 & 张文政, 吕元祥建筑师事务所
- Integrating Vertical Cities and Transport Infrastructure | 整合垂直城市和交通运输基础设施 Shonn Mills, Abhijeet Kulkarni & James Clay, Ramboll
- Research on a Vertical Space System of the Mixed-use Complex | 城市建筑综合体垂直空间体系研究 Zhendong Wang, Yinpu Wang & Qiang Hu, Tongji University | 王桢栋, 王寅璞 & 胡强, 同济大学
- Interactions Between Residential and Office Towers in Melbourne | 墨尔本的高层住宅楼和办公楼的内在联系 Giorgio Marfella, University of Melbourne (墨尔本大学)
- Urban Redevelopment The Key to Sustainable Future Cities | 城市再开发——未来城市可持续的关键 Stephan Reinke, Stephan Reinke Architects
- San Juan City, Sustainable Smart City on the Rise: A Case Study | 可持续发展的智能化城市圣胡安市: 案例研究 328 Felino Palafox, Jr., Palafox Associates
- 336 Urban Renewal For A Global City | 全球化城市的城市更新 Gil Shenhav, Canaan Shenhav Architects, Ltd.

### Chapter 4: Building Operation & Occupiers | 第四章 建筑运营与使用者

- 344 Vertical Community: Achieving a Harmonious Mix | 垂直社区: 和谐的多用途建筑 Sam Cuccurullo, Tony Long, Andy To (杜目生)& Titus Kwong (邝信尧), CBRE (世邦魏理仕)
- 350 Sustainability with a View | 可持续性展望 Susanna See, WSP
- The Logic of Luxury: New York's New Super-Slender Towers | 纽约的新超纤细高层:奢华的逻辑 Carol Willis, The Skyscraper Museum (摩天大楼博物馆)
- Delivering and Managing Sustainable Tall Buildings | 实现及管理可持续高层建筑 Matthew Clifford, Peter Hilderson & Chris Wallbank, JLL (仲量联行)
- Taipei 101:Tall Building Operation Towards Sustainability | 台北101大楼: 向可持续化迈进的高层建筑管理 Cathy Yang, Taipei Financial Center Corporation | 杨文琪, 台北金融大楼股份有限公司
- The Vertical Campus | 垂直园区 Jason Haase, LMN Architects
- High-Rise Harmony Legal Issues Unique to Tall Buildings | 高层建筑的和谐性——高层建筑独有的法律问题 386 Victor Madeira Filho, Madeira Valentim & Alem Advogados; Arthur Wellington, Thornton Tomasetti (宋腾添玛沙帝公司)
- The 8x8 Tower: Sustainable Citizenship for the 21st Century | 8x8 高楼: 21 世纪的可持续居民 Michael Bischoff, Pei Cobb Freed & Partners Architects

### Chapter 5: Sustainability & Environment | 第五章 可持续发展与环境

- 410 CTBUH Research Project: The Sustainability Implications of Urban + Suburban Locations Initial Report CTBUH对城市与郊区不同地点的可持续发展影响研究——初期报告

  Peng Du (杜鵬), CTBUH/IIT (世界高层建筑与都市人居学会/伊利诺伊理工大学); Antony Wood (安东尼•伍德), CTBUH/IIT/Tongji University (世界高层建筑与都市人居学会/伊利诺伊理工大学/同济大学)
- 418 The Environmental Impact of Tall vs Small: A Comparative Study | 高层与低层建筑环境影响: 对比研究 Christopher Drew, Katrina Fernandez Nova & Keara Fanning, Adrian Smith + Gordon Gill Architecture
- 426 21st Century Metropolis and the System Thinker | 21世纪的都市和系统思考者 Stephen Ray & Luke Leung, Skidmore, Owings & Merrill LLP
- 432 Design Challenges of the 3 Tallest Buildings in North/ East/ South China | 华北/华东/华南区三大超高层建筑设计中的挑战 Kam Chuen (Vincent) Tse, Lung Wai (Herbert) Lam, Sheung Lai (Eddie) Leung & Leung Wing (Daniel) Ho, Parsons Brinckerhoff 谢锦泉, 林龙伟, 梁尚礼 & 何亮荣, 柏诚(亚洲)有限公司
- 440 Supertall Buildings Infrastructure: Designing Vertical Cities | 超高层建筑基础系统设施: 垂直城市设计 Mehdi Jalayerian, Environmental Systems Design, Inc. (美国环境系统设计公司)
- 446 Ultra-Low Energy Consumption in Upper Floors of Skyscrapers | 摩天大楼高区超低建筑能耗的实现

  Man Xiaoxin, Yue Li, Zhuangzhuang Li & Junliang Cao, China Construction Engineering Design Group Corporation Limited

  满孝新, 李悦, 李壮壮 & 曹钧亮, 中国中建设计集团有限公司
- 452 Building Services and Achieving Sustainable Vertical Urbanization | 建筑机电系统与实现可持续竖向城市化发展
  Malcolm Laverick, AECOM
- **460** TOWERGEN 520m, 100MW of Clean Energy in a Supertall Design | TOWERGEN的高520米,产能100兆瓦清洁能源的超高层设计 Marshall Strabala & Andre Dean, 2Define Architecture
- 468 Architectural Comfort in Future Vertical Downtowns | 未来垂直城市的建筑舒适性 Iñigo Ortiz, Enrique León & Paloma Martín, Ortiz León Arquitectos SLP
- **474** A Case Study for Sustainable Vertical Urbanism | 一个垂直可持续城市主义的案例分析
  Richard Mann, Ecosytem Architecture; Andrew Johnson, Arup (奥雅纳); Elke Haege, Elke Haege Landscape Architects
- **484** Sustainability Certification as a Tool for Design Optimization | 将可持续性认证用作设计优化工具 Roland Bechmann, Werner Sobek Group; Thomas Thuemmler & Christiane Ditzen, WSGreenTechnologies

### Chapter 6: Material & Construction Advances | 第六章 材料与施工进展

- **492** Modular Tall Building Design at Atlantic Yards B2 | 大西洋广场B2 地块的模块式高层建筑设计 *David Farnsworth, Arup (奥雅纳)*
- **500** A New Level of Integration of Design and Construction Solutions | 设计与施工解决方案一体化的新水平 Hongyu Li (李红雨博士) & Frankie Nip (聂浩然), AECOM
- 508 DfMA: Engineering the Future | 面向制造和装配的产品设计(DfMA):构建未来 Angus McFarlane & John Stehle, Laing O'Rourke
- CTBUH Research Project: A Whole LCA of the Sustainable Aspects of Structural Systems in Tall Buildings Interim Report CTBUH研究项目: 高层建筑结构体系全寿命可持续性评估——中期报告
  Dario Trabucco, CTBUH / Iuav University of Venice (世界高层建筑与都市人居学会/威尼斯建筑大学); Antony Wood (安东尼•伍德), CTBUH / IIT / Tongji University (世界高层建筑与都市人居学会/伊利诺伊理工大学/同济大学); Olivier Vassart, ArcelorMittal (阿塞洛米塔尔钢铁集团); Meysam Tabibzadeh, CTBUH (世界高层建筑与都市人居学会)
- 534 Embodied Carbon in Our Future Cities | 未来城市的碳自含量 Mark Sarkisian & David Shook, Skidmore, Owings & Merrill LLP

- **542** Ultra Light Weight Solutions for Sustainable Urban Densification | 城市集约化的超轻解决方案 *Maurice Hermens, Michiel Visscher & John Kraus, Royal HaskoningDHV*
- 550 Operational Stage BIM Monitoring of Structural Safety | 运营阶段BIM——结构安全监控 Joost Kuckartz, Andrey Shakhramanyan & Andrey Yaremenko, SODIS LAB
- 556 From "O" to "L" Design Challenges, Gazprom Tower | 从"O"到"L"设计的挑战,俄罗斯天然气工业公司大楼 Peyman Askarinejad, Arabtec Construction LLC

### Chapter 7: Structural & Seismic Advances | 第七章 结构与抗震进展

- 564 Study on Lateral-Load Resisting Efficiency of Mega-Frame Structures Above 450m | 450米以上巨型框架结构体系抗侧效率研究 Xin Zhao, Jiemin Ding & Honglei Wu, Tongji Architectural Design (Group) Co., Ltd.; Yue Zhang, Tongji University 赵昕, 丁洁民 & 吴宏磊, 同济大学建筑设计研究院(集团)有限公司; 张悦, 同济大学
- 579 New Type of Shear Wall and its Application in High-Rise Buildings | 新型剪力墙及其在超高层建筑中的应用

  Zhong Fan, Kai Yang & Xiaohu Meng, China Architecture Design & Research Group | 范重, 杨开 & 孟小虎, 中国建筑设计研究院
- **587** MahaNakhon Tower and the Use of CTBUH Seismic Guidelines | Mahanakhon大厦与抗震设计指导 *Kanokpat Chanvaivit, Bouygues-Thai Co. Ltd.*
- 594 Seismic Action Reduction in Supertall Building Design | 超高层建筑结构减小地震作用的方法
  Chunhe (Henry) Li & Yiyuan Zhang, Buro Happold | 李春和 & 张义元, 标赫工程设计顾问有限公司
- 602 Seismic Base Isolation of the Nunoa Capital Building | Nunoa首都大厦的隔震设计
  Rene Lagos & Mario Lafontaine, Rene Lagos Engineers; Ruben Boroschek & Rodrigo Retamales, Ruben Boroschek & Associates
- 610 Advances in Seismic Design and Construction in Indonesia | 印度尼西亚抗震设计和施工的发展 Davy Sukamta, Davy Sukamta & Partners
- 617 Tall Building Seismic Design Case Study per China and U.S. Codes | 通过实例分析对比中美高层建筑抗震设计规范 Shaw (Xiaozhe) Zhang (张晓哲博士), Jorge Rivera, Aldrin Orue & Lin Han (韩琳女士), KPFF Consulting Engineers
- 625 Structure Engineering of W-Project in Busan Yonghoman | 釜山永湖湾W项目结构工程

  Jong Soo Kim (金钟秀), Hyun Hee Ryu (柳炫希), Duck Won Cho (崔銀圭) & Eun Gyu Choi (赵德远), C.S. Structural Engineering
- **632** Flexible and Safe Heavy-Duty Fixings in Tall Buildings | 高层建筑中安全的可调式重型固定装置 *Lars Grote, HALFEN GmbH*

### Chapter 8: Wind, Building Movement & Damping | 第八章 风、建筑变形与阻尼

- **642** Using Supplemental Damping Systems on High-Rise Buildings | 附加阻尼系统于高层建筑中的应用 Xiangdong Du (杜向东), Chien-Shen Lee, Bujar Morava & Jon Galsworthy, RWDI
- 650 Research on Wind-Induced Vibration of the Steel Tower on High-Rise Buildings | 高层建筑楼顶突出物风致振动问题研究 Yaming Li, ISA Architecture | 李亚明, 上海建筑设计研究院有限公司
- **657** Innovative Designs for Natural Ventilation in High-Rise Buildings | 高层建筑自然通风的创新设计 *Kevin Peddie & Tony Rofail, Windtech Consultants*
- Developments in CFD Responding to the Increased Demands of Taller Buildings 计算流体力学的发展与其在高层建筑中与日俱增的需求 Darren Davies & Jon Winchester, Wirth Research Limited (维尔特研究有限公司)
- 671 Optimizing the Form of Tall Buildings to Urban Environments | 优化适宜于都市环境的高层建筑形式 Ahsan Kareem, Seymour Spence, Sarah Bobby & Enrica Bernardini, University of Notre Dame (圣母大学)
- 677 Design of a Slender Building with High-Performing VE Dampers | 配备高性能VE阻尼器的纤长形态高层建筑设计 Michael Montgomery, Kinetica; Kevin MacLean & Tibor Kokai, Read Jones Christoffersen Ltd.; Constantin Christopoulos, University of Toronto (多伦多大学)

- 685 Sustainability and High-Rise Buildings 56 Leonard Street | 可持续性高层建筑——Leonard 街56 号项目 Silvian Marcus, WSP
- 691 BRB and FVD Alternatives to Conventional Steel Brace Outriggers | 传统外伸臂支撑的替代方案: BRB和FVD John Viise, Patrick Ragan & Jim Swanson, Halvorson and Partners
- 700 Optimizing the Structural Design of the 151 Story Incheon Tower | 151层仁川塔的结构设计优化 *Ahmad Abdelrazaq, MoonSook Jeong, Soogon Lee & Sangki Jang, Samsung C&T (三星C&T公司)*
- 709 Relationship Between Periods and Structural Heights | 结构自振周期与结构高度关系
  Congzhen Xiao, Peifu Xu & Jianhui Li, China Academy of Building Research | 肖从真, 徐培福 & 李建辉, 中国建筑科学研究院
- 715 Integrated and Sustainable Damping Systems for Tall Buildings | 高层建筑中的综合可持续性阻尼系统 Kyoung Sun Moon, Yale University School of Architecture (耶鲁大学建筑学院)
- 722 The Impact of Comfort Assessment Criteria on Building Design | 舒适度评价标准对建筑设计的影响 Johann Andrade Ferrareto & Carlos Eduardo Nigro Mazzilli, University of São Paulo (圣保罗大学);
  Ricardo Leopoldo e Silva França, França & Associados Projetos Estruturais

### Chapter 9: Façade Design | 第九章 外墙设计

- 732 All Things are Not Equal: Responsive Façades for Tall Buildings | 万事皆不同: 超高层建筑响应式外立面 Jeffrey Holmes, Woods Bagot (伍兹贝格建筑事务所)
- 747 Curtainwall Lifecycles: Evaluating Durability and Embodied Energy | 幕墙生命周期: 耐久性与固化能耗的评鉴

  Mic Patterson & James Casper, Enclos; Ben Silverman, Island International Exterior Fabricators (海岛国际幕墙制造公司);

  Karen Kensek, University of Southern California (南加利福利亚大学)
- 754 Blades of Steel: Understanding the Limits of Metal Façade Design | 钢之刃: 了解金属外墙设计的局限 Patrick Loughran, Goettsch Partners
- 762 Stainless Steel Claddings for High-Rise Architecture | 高层建筑不锈钢幕墙 Jörn Teipel & Gert Weiss, Outokumpu EMEA GmbH (奥托昆普)
- 769 Performance of Shadow-boxes in Curtain Wall Assemblies | 幕墙安装中阴影框的性能 Mikkel Kragh, Stanley Yee, Lawrence Carbary & Neil McClellan, Dow Corning (道康宁公司)

### Chapter 10: Fire & Life Safety | 第十章 消防与生命安全

- 783 Tall and Supertall Atria for Sustainable Buildings | 绿色建筑中的超高中庭设计
  Ervin Cui (崔锷), Alberto Alvarez-Rodriguez, Kim Clawson & Dan O'Connor, AON Fire Protection Engineering
- 790 The Evolution of Building Evacuation Design in China | 建筑疏散设计在中国的发展 Fang Li (李方), James Antell & Martin Reiss, RJA Group
- 798 Balanced Fire Protection in Buildings | 建筑中的平衡式防火技术 *Alfredo Ramirez, Underwriters Laboratories*
- 803 Managing the Risk of Fire in Future Tall Building Environments | 未来高层建筑环境火灾风险控制 Russ Timpson, Horizonscan

### Chapter 11: Vertical Transportation | 第十一章 垂直交通

**811** Green Vertical Transportation: More Than Just a Concept | 绿色垂直交通:不仅仅是概念 *Robert Boog, Schindler Elevators (迅达电梯有限公司)* 

- 816 Innovative Elevator Technologies To Future Proof Your Building | 面向未来建筑的创新电梯技术 *Johannes de Jong, KONE Elevators (通力电梯)*
- 829 Energy-Efficient Elevator Solutions for High-Rise Buildings | 高层建筑电梯节能方案 Patrick Bass, ThyssenKrupp (蒂森克虏伯)
- 833 Modernization: Renewing the Lifecycle of Vertical Transportation | 旧梯更新改造: 延长垂直交通工具的生命周期 Franz Arnold, Schindler Elevators (迅达电梯)
- 839 Elevator Use During Construction Time of Tall Buildings | 高层建筑施工期间使用电梯的好处

  Marja-Liisa Siikonen, Janne Sorsa, Mikko Kontturi & Johannes de Jong, KONE Elevators (通力电梯公司)
- 845 Use of Elevators During Emergencies | 紧急情况下电梯的使用
  Paul Stranieri & David McColl, Otis Elevator Co. (奥的斯电梯公司); Geeta Bora, UTC Fire & Security (联合科技公司建筑及工业系统);
  Art Hsu, United Technologies Research Center (联合科技研究中心)
- **852** How Vertical Transportation is Helping Transform the Modern City | 垂直交通如何改变了现代城市 *Glen Pederick, Meinhardt Group (迈进集团)*
- 860 Vertical Transportation and Logistics in Mixed-Use High-Rise Towers | 垂直运输与物流在多用途高层塔楼中的应用 Jeff Marsh, Eric Rupe & Robert Baker, Lerch Bates Inc. (利沛咨询公司)
- 865 Elevators: Continuity and Enrichment of Architectural Experience | 电梯: 建筑游览经历的延续和丰富
  Aleksey Gorilovsky, Stein Ltd. (斯泰因有限公司); Dmitry Gorilovsky & Peter Langley, LiftEye Ltd.
- 872 Door Technology for High-Rise Applications | 电梯门技术在高层建筑中的应用
  Marcello Personeni, Sematic Elevator Products (思迈特电梯设备)

### Appendices | 附录

- 881 CTBUH Height Criteria | CTBUH高度评判标准
- 885 100 Tallest Buildings in the World | 世界最高的100座建筑
- 890 Conference Sponsors | 大会赞助商
- 891 Conference Committees | 大会委员会
- 892 Index by Authors | 作者索引
- 894 CTBUH Organization & Membership | CTBUH组织结构和会员级别

### Introduction: China

引言:中国

There is perhaps nowhere on the globe where the issues of "sustainable vertical urbanism" are more relevant than in China – the world's most active tall building market by far. By the end of 2015, it is estimated that one in three buildings taller than 150 meters in the world will be located in China. With roughly 250 million people set to move into Chinese cities in the next decade or so, the pace of urban construction, including road, rail, and water infrastructure and cultural institutions, in addition to tall buildings, has outstripped any previous period in human history. Many of the iconic towers now rising in China have lent world recognition to cities that relatively few Chinese - let alone Westerners – were previously aware of. These mega-projects have provided a global stage for once-obscure Chinese cities and companies, and a veritable creative "playground" for Western architects faced with a much more conservative building climate at home. This has gone hand-in-hand with the rise of a middle class that never before had the kind of purchasing power it does now. The change wrought by urbanization has been nothing short of breathtaking.

### **Distribution of Tall Building Cities in China**

The distribution of tall buildings across the cities of China is wide. Though Hong Kong, Shanghai, and Guangzhou are the three cities containing the greatest number of tall buildings currently, these are not the only epicenters of development. According to data collected at the end of 2013, by the end of 2015, at least 69 Chinese cities will contain one building over 150 meters in height. Twenty-three of those 69 cities will have at least 10 buildings taller than 150 meters (see map opposite).

The reasons for this shift are not abundantly clear, but the change does seem to correlate with two major trends currently underway in China.

- The first is that the government has a policy to move 250
  million rural residents into cities by 2025, with the objective
  of shifting China from an agrarian economy to an industrial/
  consumer economy.
- The second is that Chinese manufacturing is shifting away from the major cities on the coasts and into the interior, in search of lower labor costs.

The confluence of these trends would seem to point toward increased urbanization and tall-building activity in regional cities. One such city is Shenyang, which is expected to have 81 buildings over 150 meters tall by 2015, ranking it fifth in the country with 6.4 percent of the total.

大概没有其它国家比中国更适合讨论"可持续的垂直城市主义"的问题了——中国是目前世界上最活跃的高层建筑市场。据估计,截至2015年底,将有相当于全球三分之一的高度150米以上的建筑位于中国。而在未来十年间,中国将有大概2.5亿人涌入城市居住,因此城市建设将会以前所未有的速度发展。其中,除了高层建筑的建设外,也将大量建设公路、铁路和水利基础设施和设施和受到了全世界的瞩目,而在此前却很少有中国人关注这些市场城市受到了全世界的瞩目,而在此前却很少有中国人关注这些市场,更不用说西方人了。这些巨型项目为曾经低调的中国域市和企业提供了一个全球性的舞台,也为那些在自己国家因为更分保守的建筑氛围而无法充分发挥其创造性的,中国逐渐崛起的中产阶级也具有了前所未有购买力的。这种由城市化造就的转变是令人惊叹的。

### 高层建筑在中国的分布

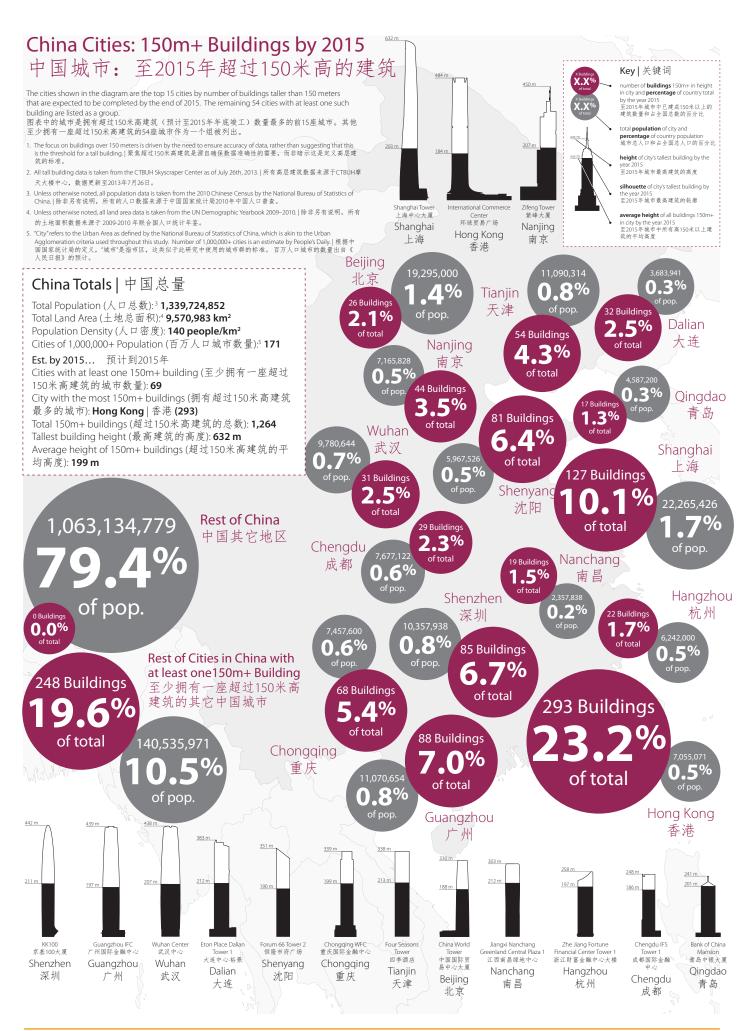
高层建筑广泛分布于中国的很多城市。虽然香港、上海和广州是目前拥有高层建筑数量最多的三个城市,但并不是仅有这三座城市才是高层建筑发展的中心。截至2013年底的统计数据表明,到2015年底前,预计中国至少会有69座城市拥有一座超过150米高的建筑。这69座城市中将有23座城市至少拥有10座150米以上的建筑(见下页地图)。

尽管这种转变的原因还不是非常清楚,但似乎与目前中国存在的 两大趋势有关。

- 第一个是政府有相关政策,即在中国由农业经济转向工业/消费经济的目标下,2025年前要将2.5亿农民转移到城市中。
- 第二个是中国的制造业正在逐渐由沿海城市向内陆城市转移,以寻求更低的劳动力成本。

这两大趋势的聚集点似乎正是区域城市中的快速城市化进程和高层建筑发展。沈阳就是其中一个例子,预计到2015年沈阳将拥有81座超过150米的高层建筑,占全国总数的6.4%,排名第五。

香港的高层建筑占中国所有超过150米高层建筑总数的31.9%,上海则占12.7%,这两座城市仍占据主导地位。然而,这种主导地位已经在最近几年中被削弱了。预计到2015年底,其高层建筑占有率将分别萎缩至23.2%和10.1%,因为高层建筑在中国其它城市不断地发展起来。



# Rethinking the Skyscraper in the Ecological Age: Design Principles for a New High-Rise Vernacular

反思迈向生态的摩天大厦: 实现新高层建筑地域性的设计原则



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Dr. Antony Wood has been Executive Director of the CTBUH since 2006, responsible for the day-to-day running of the Council. Based at the Illinois Institute of Technology Chicago, Antony is also a Research Professor in the College of Architecture there and a visiting professor of tall buildings at Tongji University Shanghai. His field of speciality is the design, and in particular the sustainable design, of tall buildings. Prior to moving to Chicago, he worked as an architect in Hong Kong, Bangkok, Jakarta, Kuala Lumpur and London. His PhD explored the multi-disciplinary aspects of skybridge connections between tall buildings.

安东尼·伍德博士,自2006年起担任CTBUH执行理事,负责学会的日常运作。他同时也是芝加哥伊利诺理工大学建筑学院研究副教授和上海同济大学的客座教授,其专业领域是高层建筑设计,尤精于可持续设计。到莲加哥工作前,他曾在香港、曼谷、雅加达、吉隆披及伦敦等地任建筑师,他的博士论文从多个学科的角度探讨了摩天大楼之间的空中桥廊连接问题。

### **Abstract**

This paper investigates tall buildings from an aesthetic and social, as well as commercial and environmental, viewpoint; as contributing elements in the fabric of a city. Against a backdrop of the large-scale homogenization of cities architecturally around the world, the paper suggests ten design principles which, if adopted in skyscraper design, could result in tall buildings which are more appropriate to the place in which they are located – physically, environmentally, culturally, socially and economically. In doing this, it promotes the need for a new vernacular for the skyscraper in each region of the world, and suggests this would have significant ecological, as well as social, benefits.

# Keywords: Tall Buildings; Ecological; Social; Aesthetic; Design Principles; Vernacular 摘要

本文从美学、社会学、商业和环境视角研究高层建筑这一城市肌理的构成要素。在世界各地城市建筑大规模同质化的背景下,本文提出十大设计原则。如果在摩天大厦的设计采用这些原则,可使其不论是在物质环境层面,还是在文化社会和经济层面更契合所在环境。由此推动世界各地的摩天大厦设计对一种新的地域性的追求,并继而带来显著的生态及社会效益。

关键词: 高层建筑; 生态; 社会; 美学; 设计原则; 本土性

### Are we there yet?

Though we have seen major advances in the technologies, efficiencies and performance of tall buildings over the past couple of decades (Parker & Wood, 2013), arguably the urban expression of the typical skyscraper has not changed much from the predominant glass-and-steel aesthetic championed by Modernism in the 1950s. The architectural details have become much more refined since then, and certainly both materials and systems perform much better than a half century ago, but the rectilinear, airconditioned, glass-skinned box is still the main template for the majority of tall buildings being developed around the world. Many of these boxes vary with how they meet both ground and sky, but they are part of a globalized expression.

There is, of course, a smaller group of evermore adventurous sculptural forms¹ that have come to the forefront alongside the more commercially-inclined boxes over the past decade or two (defined by the focus of the CTBUH 2006 Conference as "Tapered, Tilted, Twisted", with a tongue-in-cheek "Tortured" added posthumously – see Wood, 2007). But, in both the "box" and the "sculptural" approach, the relationship between the

### 我们做到了吗?

虽然我们已经看到,在过去的几十年中高层建筑的技术、效率和性能取得了重大进展(Parker & Wood, 2013),但是代表城市面貌的典型高层建筑并没有在20世纪50年代现代主义所倡导的以玻璃和钢为主导的美学之后,虽然建筑知变得更加精致的年代之后,虽然建筑和歌变得更加精得,可很立面的建筑仍成为全球大多数高层建筑的主要模板。虽然很多方盒子在底部以及顶部会有些变化,但仍然摆脱不了国际式的桎梏。







Figure 1. Cities of the world are becoming culturally and aesthetically homogenized, with skylines that become synonymous with the place, but are not necessarily related to the culture or climate. Skylines from top: Warsaw, Miami, Melbourne. (images copyright Filip Bramorski, UpstateNYer, Cazz)

图1:随着天际线成为当地的代名词(与文化或气候不一定有关联),全球的城市在文化与审美上变得越来越同质化。自上而下的天际线图:华沙、迈阿密墨尔本。(版权所有: Filip Bramorski, UpstateNYer, Cazz)

building and its location is predominantly either a commercial one or a visual one. Thus these buildings are largely divorced from the specifics of the place they inhabit – physically, culturally, environmentally and, often, socially too. For hundreds, and in some cases thousands, of years the vernacular architecture in many of today's tall building cities had to be intrinsically tied into its location – for its materials, its ventilation, its ability to function within a given climate and culture - but this was largely rejected in the Modernist belief in a "universal architecture", which transcended mere "context" and worked on a higher philosophical plane.

The consequence of this was, and still is, the aesthetic homogenization (and, arguably, cultural homogenization) of cities around the world – a force that has gathered pace exponentially over the past two decades, with the easier flow of capital, labor, goods – and architectural models - that now ensues. Now a "progressive" city is largely defined by its set of skyscraper icons (see Figure 1), but the association is largely "synonymous" rather than "indigenous" – the same set of icons would

在数百年中(某些例子甚至有几千年的历史),在当代很多拥有 高层建筑的城市中, 地域性高层建筑与其所在的地方是在本质上 契合的——其在材料、通风、功能性上能都充分考虑了当地的气 候和文化——而这些被现代主义所信奉的"国际式建筑"否定了。 这样的地域性不仅仅是在考虑与"文脉"对应,而是上升到一个更 高的哲学层面。

这带来的后果是世界各地城市审美的同质化(或者说文化的同质 化),而且这种影响还在继续——这种趋势在过去二十年里由于 资本、劳动力、商品流通的加速而呈指数化地增长, 而现在轮到 了建筑产品。现在,一个城市的"先进"与否在很大程度上取决于 是否有一组标志性的高层建筑(见图1),但这却让城市变得"同质 化",而不具有"本土性"——这些建筑如果放在世界其它城市中效 果也是相同的。这些模式被快速地传播和复制。

当然,谈论这类建筑类型的"本土性"是十分困难的,因为毕竟它 只不过只有一百三十多年的历史, 最早从北美发展, 而如今几乎 已经遍布全球。无论是本土性和地域性都暗示与当地文化的长久

<sup>1:</sup> The question of what has inspired this recent diversification of approaches to building form, and whether they can be justified in energy/carbon terms, is a valid one that needs to become a more essential part of the industry's dialogue. The sustainability discussion in recent years has been focused almost exclusively on operating energy which, while vitally important, has resulted in the neglect of a sufficient discussion of embodied energy in building construction. Even the very definition of "net-zero energy" seems to omit the materials and construction process entirely. Numerous exemplar tall buildings have recently made great strides in the reduction of operating energy. However, the energy expended to create building forms in the first place is by no means constant across buildings, with iconic-sculptural forms clearly requiring more material gymnastics (and hence more carbon) to deliver the same quantity of floor area as a more regular form. But there is another side also to this equation: that of a building's greater contribution to society beyond delivering maximum floor area with the minimum energy/carbon expenditure. What do iconic-sculptural forms bring to our cities in terms of beauty or impact on urbanity and the human senses? Do we want to live in a world full of ultra-energy-and cost-efficient but rather dull boxes? What about the impact on social sustainability and urban diversity and a whole range of other, less-quantifiable aspects of "sustainability"? Like with all things, there will be an optimal balance point in this equation, but the debate thus far, for obvious reasons, has been focused on quantifiable metrics rather than subjective questions.

<sup>1:</sup>是什么激发了近来建筑形式的多样化?以及它们是否具有合理的能耗和碳排放?这些都是需要成为行业对话关注的合理议题,重要组成部分。近年来讨论对可持续性的讨论几乎完全集中在其运行能 耗方面,虽然这是非常重要的,但是对此的过度关注导致了对建筑建筑构造物化能的忽视。即使是"零耗能"的定义其本身也似乎完全忽略了材料和施工工艺部分消耗的能量。近来,许多作为典范的高 层建筑其运作耗能的减少方面取得了长足的进步。然而,消耗额外的能量消耗来创建建筑形式首先就绝不是可持续的建筑物,标志性的,具有雕塑形态的建筑形式显然需要使用更多材料(因此具有更 大的碳排放量),相比于普通形式的建筑,为了提供的面积。然后,另外一个方面也会影响最终耗能计算:即建筑物以最小能量/碳排放提供最大面积而对社会的贡献。标志性雕塑形式的建筑带给我们 城市美景带来了何种积极的影响,或如何影响对城市风格和人感知?我们是否希望生活在一个充满能量并极具成本效益的世界,而是无聊乏味的放盒子里?对社会的可持续发展和城市的多样性和"可持 续性"等方面有何影响,而在"可持续性"不可测量的方面又有什么作用?像世界上其他的事物一样,会存在解决这些问题的最佳平衡点,但争论至今仍然一直专注于可量化的指标而不是主观的问题,造 成这种现象的原因是显而易见的。

### The Tropical Skyscraper: Social Sustainability in High Urban Density

### 热带摩天楼: 高密度都市中的社会可持续性







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Wong Mun Summ is the joint Founding Director of WOHA, an internationally-acclaimed architectural practice in Singapore. WOHA received the 2007 Aga Khan Award for Architecture for their first tropical high-rise tower, 1 Moulmein Rise in Singapore and garnered 4 World Building titles in 2 consecutive World Architecture Festivals in 2009 and 2010.

Wong Mun Summ是世界知名的新加坡建筑公司 WOHA的联合创始人。WOHA的第一个高层建筑设计1 Moulmein Rise为他们赢得了2007年的阿卡汗建筑奖, 在2009年和2010年又在两个后续的世界建筑节中获得 了4个世界建筑的称号。

**Richard Hassell** is the co-Founding Director of WOHA. He graduated from the University of Western Australia in 1989, and was awarded a Master of Architecture degree from RMIT University, Melbourne, in 2002. He has lectured at universities around the world, and served as a Professor at the University of Technology Sydney, and the University of Western Australia.

Richard Hassell是世界知名的新加坡建筑公司WOHA的 联合创始人之一,他1989年毕业于西澳大利亚大学, 在2002年被墨尔本RMIT大学授予建筑学硕士学位。他 在世界各地的大学发表过讲演,并出任悉尼科技大 学,西澳大学的教授。

**Alina Yeo** has been associated with WOHA for the past 12 years and completed her Master of Architecture in 2005 from the National University of Singapore. Alina's portfolio encompasses design and project management of a variety of projects including institutional and highrise condominiums. She was instrumental in the design of the award-winning School of the Arts, a pre-tertiary institution located at the heart of Singapore's civic district.

Alina Yeo在过去的12年里作为公司合伙人一直在 WOHA工作,她于2005年在新加坡国立大学获得建筑 学硕士学位。Alina的作品集跨越了从公共建筑到高 层公寓不同项目的设计和项目管理。他曾经参与过 一个位于新加坡城区核心区域的提供基础教育艺术 学校的设计并获得了奖项。

### **Abstract**

Asia's rapidly growing metropolises demand an alternative strategy for city planning and architecture that addresses the need to live appropriately and sustainably with our tropical climate and urban densities. This paper discusses WOHA's design approach in creating progressive, sustainable and humane environments that propagate a high quality of dense urban living in the tropics. Using (built and un-built) examples of the firm's institutional and public housing projects, these strategies involve devising (1) "Club Sandwich" typologies that radically organize programs of diverse natures into distinct, self-sustaining stratums each with their own unique quality and character, and then synergize these varied stratums into innovative high-density, high-/buildings designed for the tropics; and (2) "Vertical Village" models that foster community spirit by strategically forming urban clusters and weaving informal spaces along daily routes to encourage social bonding and interaction, good neighborliness, mutual care and watchfulness, a sense of shared ownership, belonging and pride.

## Keywords: Tropical, Community, Sustainability, Liveability, High Density, 3D Urban Planning

### 摘要

亚洲的高速都市化对城市规划和建筑提出了新的策略需求,凸显了在热带气候和都市密度的一种适宜且可持续的生活方式的必要性。这篇文章阐述了WOHA在创造渐进的,可持续的和人性化的高质量高密度热带环境中所运用的设计手法。通过列举事务所的公共建筑和公共住宅项目(包含建成和未建成)展现了以下的手法: (1) "俱乐部三明治"原型,激进地将各种不同性质的功能分类到相互独立的有着独有性质和特征的层次中,再将这些不同的层次协同到一个具有创新意义的的高密度热带摩天楼中; (2) 增强社区性的"垂直村落"模型,通过策略性地组织都市聚落和在日常路线上编织进更多的非正式空间,能够增进社会融合与交互,良好的邻里感,相互关爱和照料,共有的主人翁精神,归属感和自豪感。

### 关键词: 热带的,社区,可持续性,宜居性,高密度,3D城市规划

Expanding at an unprecedented rate. Asia's rapidly growing metropolises urgently demand alternative strategies for city planning and architecture that address the need to live appropriately and sustainably with our tropical climate and population densities. Working in 21st Century Asia, WOHA has spent the past 20 years investigating holistic urban planning and architectural solutions undergirded with a strong socially and environmentally sustainable vision in order to create highly dense yet highly liveable vertical cities in the tropics. This paper discusses the design approaches adopted in WOHA's institutional and public housing projects that demonstrate a paradigm shift: from piecemeal initiatives to integrated infrastructures; from 2D mono-use land parcellation to 3D multi-use program stratification; from hermetically sealed structures to breathable, verdant towers; from the hardware of urbanity to the heartware of community.

亚洲的都市化正在以一种空前的速度进行 有,这对城市规划和建筑设计提出带活 ,并期待着一种变的生态。 立是21世纪的地方,WOHA在过规的 在立是21世纪的亚洲,WOHA在过规的 是1世纪的近近地行整体性的城境层 是1世纪时,加强是是面密度的 是1世纪时,加强是是面密度的 是1世纪时,加强是是面容度在 是1世纪时,加强是是面容度在 是1世纪时,加强是是一种 是10世纪,是20世纪的是20世纪,是20世纪,是20世纪,是20世纪,是20世纪,是20世纪,是20世纪,是20世纪,是20世纪,是20世纪,是20世纪,

### 热带都市社区建筑组团

从热带的传统生活方式中获取灵感,WOHA在乡土村落中社会场所的模式和被动式通风策略里提取出设计的脉络。通常而言,矗立在道路交叉口的一棵大树与周边的一小块绿地会成为社交和仪式的中心。WOHA发现居民们会自发地聚集在大树树荫之下,不同规模的社交和互动就

### **Tropical Urban Community Building Blocks**

Drawing inspiration from traditional ways of life in the tropics, WOHA took design cues from the vernacular village's socio-spatial patterns and passive ventilation strategies. Typically, a large tree located at crossroads served as the social center for ceremonies, in conjunction with an adjacent village green. WOHA observed that communities naturally gathered under the tree's day-long protective shade, and that social interaction at various scales occurred spontaneously along daily routes. Areas with good visual connectivity promoted a sense of informal community surveillance and shared ownership, which improved safety and responsibility for its upkeep, while vibrancy and dynamism were generated by the diversity activities for all ages in spaces that physically extended invitations to people to participate or to observe. These foundational principles for making places that foster friendship bonds, forge collective memories and promote social opportunities, together with a keen design sensitivity to human scale and thermal comfort, shape the "Tropical Urban Community Spaces" found across WOHA's works.

### "Club Sandwich" Typology

Using the metaphor of a "Club Sandwich" with its multi-layered effect, the following four institutional projects demonstrate WOHA's radical approach of organizing programs of diverse natures into distinct, self-sustaining stratums each with their own unique quality and character, and then synergizing these varied stratums into innovative high-density, high-amenity building typologies designed for the tropics. This not only results in richness and diversity of cross-programing, but also minimizes the building's footprint, opens up the ground level for activity generators/landscaping and maximizes areas for facilities by considering the ground plane as an essential, duplicable layer of the city that can be replicated at strategic horizons within and between buildings in the sky.

### School of the Arts, Singapore (SOTA)

In SOTA, WOHA's strategy was to horizontally organize the school its dual constituent parts – private academic spaces upon a pedestal of public performing art theatres – with dynamic visual links and secured physical connections across both stratums. (Figure 1) Against this backdrop, the school communicates with the wider community. A high volume, naturally-ventilated public concourse designed around an urban short-cut allows the public to see the activities of the school, and students to observe the happenings of the city. WOHA's creation of a covered yet breezy civic amphitheater plaza at the corner junction of the site, under the shade of extended cantilevers and conserved trees, has also become a highly popular urban rendezvous.

The scarcity of prime land meant that a typical playing field at grade was not feasible. Instead, a Student Assembly datum and a recreational Rooftop Skypark incorporating a 400m running track were inserted as new elevated ground levels in the sky, with their large footprints spread out like giant "Urban Umbrellas" shading and sheltering the public concourse, urban plaza and academic spaces below. This canopy effect, combined with breezeways in-between blocks, was designed for optimum human comfort that is naturally conducive for congregation. The building effectively becomes a "Machine for Wind", channeling and intensifying Singapore's very light breezes through its social spaces to provide a delightful and safe environment for children to learn and play in the inner city. The academic floors are layered and staggered to encourage diagonal air movement and dynamic visual sightlines across the different levels, with pockets of sky gardens, link

会在人们日常的路径周边产生。视野比较通达的区域更容易增进社区照料感和共享感,使得这片区域更为安全和也更容易被管理。空间中不同年龄段的人们各式各样的行为带来了生机和活力,吸引着其他人们前来加入或者围观。这些在场所构筑中激发情感联结,增进集体记忆和促进社交活动的基本原则,和一种对于尺度和热舒适性热切的敏感性结合一起,构建出贯穿WOHA作品中的"热带都市社区空间"。

### "俱乐部三明治"原型

用"俱乐部三明治"来比喻一种多层叠合效应,下文介绍的四个公共建筑中展现出WOHA激进地设计手法,将各种不同的功能分配到相互独立的有着独有性质和特征的楼层中,再将这些不同的楼层整合到一个极具创意的高密度,高舒适性的热带建筑类型中。通过这样的功能混合不仅获得更大的丰富性和多样性,并且减小了建筑的占地面积,将地面层开放给公共活动和景观绿化,还将通过将地平层看作一个重要的可以复制的城市表层在建筑和天空之间战略性的延伸,从而达到可提供给设施的面积最大化。

### 新加坡艺术学校(SOTA)

在新加坡艺术学校这个项目中,WOHA的策略是将建筑分置到两个水平叠加的体量中,较为私密的学术空间被放置在由公众艺术表演剧院形成的基座之上,各部分之间有动态的视觉联系和连廊联结起来。(见图1)在这样的背景下,学校与周边的社区之间产生了对话。一条穿越建筑的向城市开放的路径旁边有一个高敞而有自然通风的公共区域,使得公众得以一瞥学校内发生的活动,也给予学生感知城市活动的机会。WOHA在建筑一角的交叉口处设计了一个在深远出挑和保留树木之下形成了通风阴凉的露天剧场,从而形成了一个非常受欢迎的都市集会地。

紧张的建筑用地意味着要提供符合标准的运动场是不可行的。于是,一个包括学生集会地和一个400米跑道的屋顶花园被放到了抬升到空中的新场地层上,运动场的巨大底面的边缘延伸出去,如同一把巨型的"都市雨伞",为下面的公共区域,城市广场和学术空间提供遮蔽和阴凉。这种遮蔽效应和建筑体块之间阵阵清风一起,优化了人体热舒适性,自然而然有利于更多的集会。建筑一起,了一个有效的"风捕捉器",为社交空间捕捉和加强新加坡非常小的环境风,为孩童提供了一个在城市中心区域玩耍嬉戏的情况而安全的环境。教育部分的楼层层叠错落,插入一个个引入更,的大人是原本的规划,并不不同的楼层之间更多加动态的视觉联系,鼓励学生之间更多自发的交流与合作。(见图2)环境稳固,开展,对有习对微风,绿色植物织成的绿墙为其遮阳,为紧张的一天提供一个休憩沉思的好去处。



Figure 1. Two distinct stratums of SOTA with conserved trees and cantilevers shading a tropical amphitheater plaza

图1. SOTA的两个不同的体量,一个在保留树木和建筑出挑遮蔽之下的露天剧场

## Urban Density and the Porous High-Rise: The Integration of the Tall Building in the City – from China to New York

城市密度和多孔性高层建筑:高层建筑与城市网络和公共空间的整合 中国到纽约



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James von Klemperer is Design Principal at Kohn Pedersen Fox Associates where he has worked since 1983. He is responsible for a wide range of program types and scales of projects. In his work, he follows projects through the full process of design, from conception to completion.

Jamie is currently leading the design of One Vanderbilt Place in the USA. His other US work includes, the Foley Square Courthouse in New York, and the Park Fifth residential development in Los Angeles.

In China, Jamie has completed major mixed use projects, such as Hang Lung Plaza 66 (Shanghai), and Hua Mao China Central Place (Beijing). Other Chinese projects include Jingan Kerry Center and the Tianjin Riverside 66 retail market.

Jamie was also the chief designer of Dongbu Financial Tower, winner of the Korean National Architecture Award. Other Projects in Korea include the master plan for New Songdo City, a 1500-acre town and the Lotte World Tower still under construction.

詹姆斯•冯•克伦佩勒自1983年进入科恩•佩德森•福克斯 联营公司工作, 现担任公司的设计负责人。他一直 负责各种类型和规模的项目,项目跨度范围从房子的大小到一个城市的尺度。他在工作中参与项目设 计从构思到完成阶段的全过程。

在美国,詹姆斯目前领导了范德比尔特广场设计团 队,这个高楼项目毗邻纽约中央车站。他设计的华 盛顿彼得森国际经济研究所和康涅狄格州的金神大 赌场项目都获得了美国建筑师学会奖章。他在美国 其他工作包括: 纽约弗利广场法院、洛杉矶第五园住 宅开发项目,于2007年获得了NYAIA奖。

在中国, 杰米已经完成了几个重要的混合功能项 目,如恒隆广场66(中国上海),以及华贸中心(中国 北京)。他参与开发的中国项目包括静安嘉里中心和 天津海河66零售中心,成为2009年NYAIA奖的赢家。

在韩国, 杰米是东部金融大厦的的首席设计师, 此 项目是NYAIA奖和韩国国家建筑奖得主。他领导了新 松岛市总体规划,一个1500英亩的镇,并在2007年获得第一个由ULI颁发的绿色城市奖,在这一项目中,他参与了几个重要建筑的主创设计,包括第一世界住宅综合体、国际学校和100英亩的中央公园。他设 计的乐天世界大厦正在建设中,设计高度555m,将 于2015年完成。

### Abstract

As the skyscraper matures as a building type, its role in actively connecting to, and reinforcing, major threads of urban fabric becomes increasingly more important. The creation of public spaces inside of and adjacent to tall buildings allows for significant additions to the public realm, facilitating better connections between varied uses, providing needed access to critical transportation functions.

In this more integrated version of the tall building type, the density afforded by a vertical structure is complemented by strategically devised porosity of plan and section. This paper examines three major tower projects which exemplify a progressive approach to permeable design: the recently completed Jingan Kerry Centre in Shanghai, the Lotte Supertower in Seoul, now half completed, and the One Vanderbilt tower being proposed next to Grand Central Terminal in New York City. These projects suggest possibilities for innovative approaches to private development strategies, public planning processes, and architectural design.

Keywords: Permeable Design, Public Space, Spatial Continuity, Sectional Variety, Organic Grids, Urban Fabric

### 摘要

随着摩天大楼作为一种日渐成熟的建筑类型,它对联系并增强城市结构的积极连接作用 变得越来越重要。高层建筑内部和相邻公共空间的创造允许大量增加公共领域、促进各 种用途之间更好的连接、以及提供对重要交通功能可达性。

在这种集成度更高的高层建筑类型中, 由垂直结构所带来的密度辅以平面和剖面的多孔 战略构想。本文探讨了三个大型高层项目,用渐进方式渗透的设计:最近完成的上海静 安嘉里中心、完成一半的首尔乐天世界大厦、纽约市大中央车站旁拟建的范德比尔特 塔。这些项目对私人开发项目、公共规划流程以及建筑设计的战略创新方法进行了可能 性尝试。

关键词:透水设计,公共空间,空间连续性,截面多样性,有机网格,城市结构

### Introduction

Urban density, as measured by the concentration of built area, rate of occupancy, and intensity of user activity, is one of the most important factors affecting our ability to deal with critical opportunities and challenges of today's cities. The potential for high efficiencies of land use, energy consumption, and personal time all point to the advantages of condensed utilization in downtown districts. For more than a century, tall buildings have allowed for high ratios of usable floor area to land area, thus serving as essential components of center city planning and design. However, if not strategically conceived, building density can create major difficulties of an overcrowding of the ground plane, a lack of diversity of use, a scarcity of public space, and a less than optimal access to light and air.

### 引言

城市密度——由建成区面积的集中度、占 地率和用户活动强度等几个因素确定,是 影响我们应对当今城市关键机遇和挑战的 能力的最重要因素之一。土地使用、能源 消耗、个人时间的高效利用潜力都指向城 市中心区的紧凑使用优点。一个多世纪以 来, 高楼大厦都采用高容积率, 从而成为 服务于中心城市的规划和设计的重要组成 部分。然而,如果缺乏合理的战略构想, 较高的建筑密度可导致一系列不良的效 果,如地平面拥挤、功能多样性的缺乏、 公共空间匮乏以及采光和空气质量的不理

作为对建筑密度的改变,精心策划而建造 大规模建筑缓解了前文提到的由于密度过 高所带来的挑战。新的公共开放空间的嵌 入、公众使用功能的增加、公共流线与高 层建筑的连接可以让城市生活通过其他的 方式在密集环境中高效地流动。在某些情 As the converse of density, carefully planned porosity of constructed mass allows for essential relief from some of the challenges arising from extreme compaction mentioned above. The insertion of new public open spaces, the addition of varieties of public use, and the connection to public circulation routes into tall structures can allow city life to flow effectively through otherwise dense environments. In some cases, sectional manipulation makes it possible to replicate the ground plane at multiple levels, adding to capacity of the public realm.

The ultimate efficiency of such tall building projects comes with the connection to transport networks and even adjacency to major transport hubs. This remains one of the most important uses of vertical construction, to place large quanta of working and living quarters where users can access their space conveniently without needing to rely on the automobile. Ultimately, this can be seen as a strategy for the management of carbon footprint and other energy use metrics.

In such large mixed use environments, a degree of porosity can also naturally lend a measure of human scale, mitigating the some of the psychological challenges of occupying mega scale buildings. The aesthetic effect of unmitigated mega-masses can otherwise become a deterrent to the happy acceptance of dense living. Porosity becomes the natural enabler of efficient density.

This paper will examine three contemporary tall building projects whose primary design, commercial, and civic goals, include the active integration of a vertical structure with urban networks.

These projects can be listed and characterized as follows:

- Jingan Kerry Center (organic grid collage)
- Lotte Supertower (vertical city)
- One Vanderbilt Ave (a tree with roots)

The three tower projects occur in widely diverse locales (Shanghai, Seoul, and New York), rise to varying heights (270m, 555m, and 400m), and feature broadly differentiated mixes of internal use. The first has been recently completed, the second is half constructed, and the third is currently being permitted. What they all have in common is that they seek to achieve the strategic balance of density and porosity described above.

### Jingan Kerry Center Shanghai

The Jingan Kerry Center, a major mixed use project recently completed in Shanghai, tests several hypotheses about the role of the tall building in promoting the goals of progressive urban design. The investigations launched by these questions are both practical and theoretical in nature, and were pursued consistently by architect and client from the first sketch to the day the complex opened. They are as follows:

- First that a Superblock consisting of an assemblage of large scale buildings can be used to extend and reinforce the permeable grain of the historical city.
- Second, that an integrated cluster of variously scaled building elements can make an effective connection between ground plane and skyline, through a gradual sequence of formal and programmatic connections.
- Third, that the rectangular grid, which provides us with an
  organized basis for planning and construction, can be used to
  create a heterogeneous, and even organic design, responding
  deftly to a multitude of uses, visual agendas and contextual
  idiosyncrasies.

况下,通过对截面的精心设计可以在不同的高度上创造多个地平面,从而增加了公共空间的承载能力。

高层建筑项目的最终效率来自于与交通网络的连接,或者得益于 临近主要交通枢纽的区位优势。垂直建设模式的最重要的是把工 作和生活区设置在用户可以方便到达而无需依赖于汽车的地方。 最终,这可以被看作是对建筑碳足迹和其他能源利用指标的管理 策略。

在这样大规模混合功能环境中,一定程度的空隙可成为缓解庞大建筑物带来的心理挑战的人性化措施。否则,庞大建筑物的视觉效果可能成为对高密度生活积极接受度的威胁。多孔性成为高效密度的自然推动力。

本文将探讨3个当代高层建筑项目,其主要设计、商业和城市目标均包括垂直结构与城市网络的有效整合。

这些项目及其特点如下:

- 静安嘉里中心 (项目概念: 有机网格拼贴画)
- 乐天超级大厦(项目概念: 垂直城市)
- 范德比尔特大道(项目概念: 带根的树)

这三个高层建筑项目位于不同的环境中(上海,首尔和纽约),并 且具有不同的高度(270m,555m,400m),而内部功能混合情况 差异较大。第一个项目已于近期完成,第二个已完成一半,第三 个项目刚刚获批。三个项目的共同点是,都寻求实现合理的密度 和空隙率的战略平衡。

### 上海静安嘉里中心

静安嘉里中心是一个于日前在上海完成的大型混合用途项目,项目尝试了几种用高层建筑推动渐进式城市设计目标作用的设想。 围绕这些问题开展的调查工作具有实践和理论性特点,并从项目 伊始便成为建筑师和客户关注的问题。详情如下:



Figure 1. Jingan Kerry Center Shanghai 图1. 上海静安嘉里中心

# The Public Meaning of Skyscrapers: Shenzhen Stock Exchange and CCTV

### 摩天大楼的公共意义:深圳证券交易所及中央电视台新台址主楼







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大卫希艾莱特于2008年加入OMA,在2009年成立 OMA香港办公室,并于2010年成为合伙人。他领导 OMA在亚太区的众多项目,是OMA环球控股三位董 事成员之一。

Rem Koolhaas founded OMA in 1975 together with Elia and Zoe Zenghelis and Madelon Vriesendorp. He graduated from the Architectural Association in London and in 1978 published Delirious New York: A Retroactive Manifesto for Manhattan.

雷姆·库哈斯是OMA的创始人,于1975年与Elia和 Zoe Zenghelis 及 Madelon Vriesendorp 共同创立OMA。他毕业于伦敦建筑联盟,并于1978年出版了《癫狂的纽约——一部曼哈顿的回溯性宣言》一书。

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### **Abstract**

Through the designs of Shenzhen Stock Exchange and the CCTV Headquarters in Beijing, the paper illustrates the potential of skyscrapers in creating public meaning. This paper argues that the skyscraper typology can be constantly reinvented to generate new meaning. The reinvention of the skyscraper typology can create public meaning at two levels: at the physical level, a skyscraper can generate a new public space in the urban context; at the metaphorical level, a skyscraper with an unconventional gesture can coincide with the ambition of a city to move forward. This paper further argues that skyscrapers should be designed as necessary components within the urban context. The meaning / lack of meaning of each skyscraper is dynamic – as the city evolves, a skyscraper acquires new meaning. This interaction is possible if skyscrapers compete in terms of new ideas that respond to the context and push the skyscraper typology beyond conventions.

# Keywords: Skyscraper, Shenzhen Stock Exchange, CCTV, Public Space, Urban Context, OMA 摘要

通过深圳证券交易所和北京中央电视台新台址主楼的设计,本论文显示摩天大楼对创造公共意义的潜在可能。本论文主张摩天大楼类建筑可时常颠覆重塑,造就新意义。摩天大楼类建筑可通过两个层面创造公共意义:就实质层面而言,摩天大楼可在城市文脉中创造新的公共空间;而就象征层面而言,非传统外型的摩天大楼与城市迈进新纪元的追求一致。本论文进一步主张摩天大楼应设计成城市文脉中不可或缺的构件。每座摩天大楼承载的公共意义或缺失的公共意义都是动态的——随城市演化,摩天大楼会得到新意义。若摩天大楼能就呼应城市文脉的新意念来互相竞争,并使摩天大楼的建筑类型突破常规,便可达到这种互动。

关键词:摩天大楼,深圳证券交易所,中央电视台,公共空间,城市文脉,OMA

Framed by the term "skyscraper," the skyscraper typology has been forced into the ceaseless race to reach for the "sky." Ultimate height has become almost the only achievement the skyscraper aspires. The one-dimensional competition skyscrapers engage in has exhausted its typology, making it a typology of mediocrity. Skyscrapers are in need of liberation: liberation from mediocrity, liberation from the "sky." Reinvention of the skyscraper typology asks for a shift of focus from single verticality to interaction with the context in which they root. The recently completed Shenzhen Stock Exchange (SZSE) (see Figure 1) and the CCTV Headquarters in Beijing (see Figure 2) by OMA are skyscrapers that reinvent the typology by focusing not on height but the creation of public meaning. This paper argues that skyscrapers are not isolated tall objects that paradoxically create isolation and a defensive environment within density, but that they are necessary components within a specific urban context. The skyscraper is not a typology that has only one dimension but instead can be constantly reinvented to generate new meaning.

受"摩天大楼"一词所框限,摩天大楼类的 建筑被迫参与无止境的"高空"竞赛,终极 的高度已几乎成为摩天大楼所追求的唯 一成就。摩天大楼所参与的这种单向度竞 赛,已榨干了此类建筑类型的创造力,使 其成为一种平庸的建筑类型。摩天大楼需 要得到解放:从平庸中解放、从"高空"中解 放。摩天大楼类建筑的颠覆重塑,探求的 是从单一的竖向追求, 走向与城市文脉的 互动,与建筑所植根之地更为紧扣。OMA 最近落成的深圳证券交易所(深交所)(见 图一)和中央电视台新台址主楼(央视大 楼) (见图二), 通过聚焦于公共意义的创 造而非建筑高度, 颠覆重塑了摩天大楼类 建筑。本论文主张摩天大楼并非脱离环境 的高耸之物,没有在密度之中矛盾地造成 脱离和具戒心的环境, 反而是特定城市文 脉中不可或缺的构件。摩天大楼类建筑并 非单向度, 反而能时常颠覆重塑, 造就新 意义。

### 摩天大楼的公共意义

摩天大楼的颠覆重塑,并非发生于自身的 竖向建筑领域,而是在能从中得到其公共



Figure 1. Shenzhen Stock Exchange, completed 2013. Source: (c) OMA Photography by Philippe Ruault.

图一: 深圳证券交易所;于2013年竣工。来源: (c)OMA Photography by Philippe Ruault



Figure 2. CCTV Headquarters, completed 2012. Source: (c) OMA Photography by Philippe Ruault.

图二:中央电视台新台址主楼;于2012年竣工。来源:(c)OMAPhotographybyPhilippeRuault

### **Public Meaning of Skyscrapers**

The reinvention of skyscrapers does not happen in an autonomous realm of vertical architecture but within an urban context from which skyscrapers derive their public meaning. The public meaning (or lack of public meaning) of each skyscraper is dynamic and changes depending on the city it is shaped in – as the city evolves, a skyscraper acquires new significance. The skyscraper typology can create public meaning at two levels: at the physical level, a skyscraper can generate a new public space in the urban context, as illustrated by the SZSE project; and at the metaphorical level, a skyscraper with unconventional gestures can coincide with the ambition of a city to move into a new era, as illustrated by the CCTV Headquarters project.

### Shenzhen Stock Exchange – A New Public Space

The Shenzhen Stock Exchange, located in Southern China city Shenzhen – the fastest growing city in China, is an example of a skyscraper with public meaning at the physical level. Conceived in an architectural competition in 2006 and completed in late 2013, the 46-story (254.8 m), 265,000 m2 SZSE headquarters is one of the many skyscrapers in Shenzhen's Central Business District, which began its development only in the 1980s. The compressed history of Shenzhen's development, which skipped many stages of architectural movements since the movement of modernism, has deprived the context of

意义的城市文脉中。每座摩天大楼承载的公共意义(或缺失的公共意义)都是动态的,而其转变取决于它所身处的城市——随城市演化,摩天大楼会得到新意义。摩天大楼类建筑可通过两个层面创造公共意义:就实质层面而言,摩天大楼可在城市文脉中创造新的公共空间,如深交所项目;而就象征层面而言,非传统外型的摩天大楼与城市迈进新纪元的追求一致,如央视大楼项目。

### 深圳证券交易所: 崭新的公共空间

深圳证券交易所位(简称深交所)于南中国城市深圳(中国发展最快速的城市),是在实质层面上具有公共意义的摩天大楼实例。楼高46层(254.8米)的深交所面积达265,000平方米,2006年通过竞赛确定建筑方案,于2013年年底竣工,是深圳中央商务区众多摩天大楼中的其中一座。深圳中央商务区仅从80年代开始发展;而深圳浓缩的发展历史,跳过了许多自现代主义运动以来的建筑运动阶段,剥夺了城市文脉的多样性,使深圳成为一个由现代的平凡摩天大楼支配的城市。面对"塔楼+基座"这其中一个最典型的设计要求,OMA简单却大胆地把基座部分抬升至离地36米,从而在大楼下创造出包围整个建筑的偌大公共广场,让深交所成为福田区的心脏地带——一个来自深圳、中国和更远地区的市民都可接近的真正金融中心。(见图三)

### 设计概览

### 与城市互动

深交所既容纳所有证券交易功能,亦代表中国证券交易市场;不过,大楼并非只为深交所而设计,更是为深圳这个城市。深交所通过以下方面接通深圳市:抬升基座而产生的园林绿化屋顶花园和底座公共广场、基座中如同边框把深圳各种功能的景观镶起的悬臂,以及反映天气状况的质感玻璃外立面。以上种种结合起来,让深交所成为一座为深圳而设的塔楼。

### 公共广场与屋顶花园

典型的"塔楼+基座"设计以基座把塔楼锚固在地面,此举可能使深交所脱离大众;设于地面的基座会遮蔽大楼的核心简,限制大众进出深交所。为了促进大众进出深交所,OMA重新演绎了此典型"塔楼+基座"的设计要求,构想出颠覆"巩固的建筑必须坐落在巩固的基座之上"的建筑常规。通过把基座抬升,创造出亲切迎人位置打造出公共广场。如此一来,原本极度私有化的建筑更加也一至公共广场的创造得到公共意义,不只供大楼租户使用,更能让大众普遍使用。在公共广场,人们更可看到大楼的悬臂如何面让长众普遍使用。在公共广场,人们更可看到大楼的悬臂如何面让长众普遍使用。在公共广场,人们更可看到大楼的悬臂如何的边框般把深圳的景观镶起。南北两个方向的悬臂悬挑18米,东西发展的则悬挑36米,提供独特视点观看市景,把深圳市过去30年发展的内景挑36米,提供独特视点观看市景,把深圳市过去30年发展的有屋顶花园,其景观的样式受欧洲中世纪式地毯和中国传统剪纸所启发,象征在深圳经济特区中尤其明显的中西社会融合。屋顶

### The Logic of Luxury: New York's New Super-Slender Towers

### 纽约的新超纤细高层:奢华的逻辑



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Carol Willis is the founder and director of The Skyscraper Museum in NYC and the curator for more than 20 exhibitions. An architectural and urban historian, she is the author of Forn Follows Finance: Skyscrapers and Skylines in New York and Chicago (1995) and has edited and contributed essays to numerous monographs and collections. She appears frequently in television documentaries and radio broadcasts.

Ms. Willis is an Adjunct Associate Professor of Urban Studies at Columbia University where since 1989 she has taught in the Graduate School of Architecture, Planning, and Preservation.

卡罗尔·威利斯是纽约摩天大楼博物馆的创始人兼董事,她还同时承担20多个展览会的组织工作。她是建筑和城市方面的历史学家,是《金融决定形式:组约与芝加哥的摩天大楼和都市天际线》(1995)一书的作者,她还撰写和编辑了许多行业内的专著和文章。她也经常出现在电视纪录片和电台节目中。

威利斯女士是哥伦比亚大学城市研究专业的兼职副 教授。她从1989年开始执教于建筑、规划和建筑保护 专业的研究生学院。

### **Abstract**

The recent exhibition "SKY HIGH & the Logic of Luxury" at The Skyscraper Museum examined a dozen super-slim, ultra-luxury residential towers on the rise in Manhattan. These pencil-thin buildings—all 50 to 90+ stories—constitute a new typology of skyscraper, even in a city where tall, slender structures have a long history. Predicated on sock views, these trophy properties exploit the city's system of transferable air rights and employ a development strategy of slenderness to stretch up to 300-400+ meters and have slenderness ratios ranging from 1:12 to 1:23. Sophisticated engineering and advances in material strengths have made these spindles possible, but Manhattan's extraordinary apartment prices and the international market for investment real estate explain their proliferation. Exclusivity is key: small floor plates with 1 to 2 units require only 2-4 passenger elevators. The conditions that created this rarified new form will remain indigenous to Manhattan, however, the paper posits.

### Keywords: Slenderness, Super-Slender, Tower, Luxury

### 摘要

最近在摩天大楼博物馆举行的主题为"与天试比高·奢华的逻辑"的展览中,展示了曼哈顿正在建设的十二座超纤细、超豪华的住宅塔楼。即使在这座已拥有超高、超细建筑相当长历史的城市,这些如铅笔一样细、50-90多层的建筑,还是构成了摩天大楼的一种新类型。在获得震撼性景观视野的同时,这些居高临下的物业通过拔高到300-400多米和拥有1:20到1:23高宽比的纤细策略,开发了城市系统中的空中使用权。高超的工程技术和高端的建筑材料使得这些纤细建筑成为可能,但是曼哈顿极其昂贵的房价和国际市场投资房地产的热潮才是此类建筑兴起的有力解释。专属性是此类建筑的关键:楼板面积很小,每层只需布置1-2个单元,因此只需配置容纳2-4个乘客的电梯。曼哈顿固有的特性形成了这类罕见的新建筑类型,至少,本文是这么认为的。

### 关键词:纤细、超纤细、塔楼、奢华

All buildings are a product of time and place. This paper describes a group of super-slender, ultra-luxury residential towers currently on the rise in Manhattan–all 50 to 90+ stories—that represent an entirely a new type of skyscraper, even in a city where improbably slender structures have a long history. More than a dozen such remarkable buildings are underway in New York City, and there will be more (see Figure 1).

These celebrity spires are headline grabbers, in part for their "starchitect" designers, but even more for their stratospheric condo prices.

The only tower that is currently topped out and fully enclosed—which is named One57 and designed by Pritzker-winner Christian de Portzamparc—has sold two penthouses for \$90 million. Other reported sales range from \$30-\$60 million. While some owners will enjoy their aeries as a primary residence, many apartments are being purchased as investments by wealthy individuals, LLPs, and by international buyers: they are, in effect, "strong-boxes in the sky," in the phrase of one noted real estate appraiser.

所有的建筑都是时间与空间的产物。本文描述了一组超纤细和超豪华的曼哈顿住宅塔楼,这些建筑一般在50-90多层高,尽管超级纤细的结构在这座城市里已经有相当长的历史,但是它们还是代表着一个全新类型摩天大楼的崛起。目前,在纽约有十二幢这样的建筑正在开发中,并将会有更多此类建筑崛起(参见图1)。

这些高层"名流"是新闻报道的头条,一部分原因在于其"明星"设计师,但是更主要的原因在于它们不菲的价格。目前唯一一座已经建成的塔楼名为"57街1号"(One57),由普利茨克奖得主克里斯蒂安·德·波特赞姆巴克(Christian de Portzamparc)设计,顶楼的两个单元已经以9千万美元的高行美元,其它单元据报道售价3千万到6千万美元,其它单元据报道售价3千万到6千万美元,是管有部分业主将这些高户的房屋作为投资品被富有的个人、公司和国际实家购买。它们是"结实的空中盒子",一位著名的地产评估师如此评价。

2013年10月,摩天大楼博物馆举办了"与天试比高·奢华的逻辑"的展览,探讨了此类建筑的设计,并分析了它们形成的条件。



Figure 1. From left to right – One57, 111 W. 57th Street, 432 Park Avenue, 56 Leonard, 30 Park Place, Tower D in Hudson Yards (Source: Atelier Christian De Portzamparc; SHoP Architects; CIM Group & Macklowe Properties; Alexico Group; dBox, Courtesy of SPI; Diller Scofidio & Renfro).

图1.从左至右依次为: 57西街111号,公园大道432号,莱昂纳多街56号,公园广场30号,哈迪逊广场塔楼D座(来源: Christian De Portzamparc工作室; SHoP建筑事务所; CIM集团&Macklowe房产公司; Alexico集团; dBox,CourtesyofSPI; DillerScofidio+Renfro建筑事务所)

In October 2013, The Skyscraper Museum mounted the exhibition "SKY HIGH & the Logic of Luxury" which surveyed this group of designs and analyzed the conditions that created them. This paper summarizes that longer effort, which is archived in full on the Museum's website, and it also endeavors to explain this phenomenon in the context of real estate market as it has continued to evolve in 2014<sup>1</sup>.

Here are eight examples of the type (see Figure 2). As you see, the design approach is not stylistic; the façade treatment can be a complete glass membrane or a masonry curtain wall with punch windows. The structural system can be internal shear walls and mega-columns or an exterior bearing wall. Some of the towers are exceptionally tall: indeed, the loftiest one–by the same developer as One57–will rise to 1,423 ft, making it the tallest rooftop in the city.

But it's not height that characterizes the type, it's slenderness. Slenderness is the key design and development strategy of these towers, which range in height from 600 ft. to 1400+ ft. Slenderness keeps floor plates small—as tiny as 2,500 sq. ft.—in order to create the exclusivity of only one or two apartments per floor. It also reduces the number of elevators required (indeed, some of these towers of 50-80 stories have only three elevators: two passenger cars and one for service!) which further narrows the core. Slenderness lifts the project's maximum legal FAR (floor area) as high in the sky as possible to achieve commanding views. These and other points described below constitute the "logic of luxury" of my subtitle.

本文总结了这项耗时很长的研究(研究内容存档于博物馆的网站上),同时随着这一现象在2014年的"愈演愈烈",本文也试图在房地产市场的背景中解释这一现象。<sup>(1)</sup>

图2展示了此类建筑的8个案例。正如你所看到的,方案设计并不是风格化的;建筑外墙处理可以是完整的玻璃幕墙,或者是带有窗户孔的砖石砌墙体。结构系统可以是内部的剪力墙和巨柱,也可以是外承重墙结构。一些塔楼是非常高的:事实上,最高的一座塔楼——由"57街1号(One57)"项目的开发商开发——高达1423英尺,是城市中最高的一座建筑。

但是高度并不是此类建筑的特征,纤细才是此建筑类型所突出的特点。纤细度是设计和开发这些塔楼的关键,它们的高度范围在600英尺到1400多英尺不等。纤细度使得建筑每层楼面面积较小,一般在2500平方英尺左右,从而形成每层一到两户的专属公寓。同时,这也会减少所需电梯数量(事实上,有些50-80层的塔楼仅设有三部电梯,两部客梯,一部服务电梯),进一步缩小核心简的空间。纤细使项目获得最大的合法容积率,从而获得优越的景观。以上及以下所描述的观点构成了本文要表达的副标题"奢华的逻辑"。

### 有多么纤细?

工程师们所定义的纤细度指的是底和高的比,这个比例通常是1:10或1:12。这类塔楼需要昂贵的措施来减少放大的风压效果,包括额外的材料和结构用以增强建筑的强度,以及用阻尼系统抵抗摇摆力(见图3)。1:12的纤细度比较形象的比喻就是:一把一英寸宽的尺子竖起来。图中所比较的是原来的世界贸易中心大厦1号楼和正在建设的公园大道432号的一座超纤细的住宅楼,后者的纤细度为1:15。尽管1971年建成时,世界贸易中心是当时世界最高的建筑,它高1368英尺,楼面各边长209英尺,它的底与高度之比小于1:7,它虽然高,但并不纤细。



Figure 2. Top from left to right - One57, 111 W. 57th Street, 432 Park Avenue, MoMA Tower, Bottom from left to right - 56 Leonard, 30 Park Place, 50 West Street, Tower D in Hudson Yards (Source: Atelier Christian De Portzamparc; SHoP Architects; CIM Group & Macklowe Properties; NYC Department of City Planning; Alexico Group; dBox, Courtesy of SPI; Time Equities Inc.)

图2.上部从左向右依次为:57街1号,57西街111号,公园大道432号,大都会博物馆大楼;下部从左向右依次为:莱昂纳多56号,公园广场30号,西街50号,哈德逊广场塔楼D座(来源:ChristianDePortzamparc工作室;SHOP建筑事务所;CIM集团&Macklowe地产公司;纽约市规划局;Alexico集团;dBox,Courtesy of SPI;Time Equities公司)

http://www.skyscraper.org/EXHIBITIONS/SKY\_HIGH/video\_intro.php

<sup>&</sup>lt;sup>1</sup> The exhibition "SKY HIGH & the Logic of Luxury" at The Skyscraper Museum (10/13-5/11.14) examined a dozen super-slim, ultra-luxury residential towers on the rise in Manhattan. A virtual version of the entire exhibition can be viewed here:

摩天大楼博物馆举办的"与天试比高·奢华的逻辑"的展览(13年10月至14年5月11日) 仔细探讨了曼哈顿在建的12幢超纤细、超奢华的住宅塔楼。展览的电子版可参阅以 下网址。

### Index by Authors

### 作者索引

### Α

Abdelrazaq, Ahmad; 700 Adi, Prasetyo; 266 Alvarez-Rodriguez, Alberto; 783 Antell, James; 790 Arnold, Franz; 833 Askarinejad, Peyman; 556

#### В

Bacellar, Michelle; 89 Baker, Robert; 860 Bao, Lianjin; 571 Bass, Patrick; 829 Bechmann, Roland; 484 Bernardini, Enrica; 671 Bischoff, Michael; 393 Bobby, Sarah; 671 Boog, Robert; 811 Bora, Geeta; 845 Boroschek, Ruben; 602

#### c

Cao, Junliang; 446 Carbary, Lawrence; 769 Casper, James; 747 Chan, Sylvia; 57 Chanvaivit, Kanokpat; 587 Chen, Jianxing; 571 Chen, Julian; 278 Cheung, Anthony; 292 Cho, Duck Won; 625 Choi, Eun Gyu; 625 Choi, Hi Sun; 120 Christopoulos, Constantin; 677 Chua, Toon Ming; 164 Clawson, Kim; 783 Clay, James; 299 Clifford, Matthew; 365 Cuccurullo, Sam; 344 Cui, Ervin; 783

### D

Davies, Darren; 664 Davies, Donald; 517 Dean, Andre; 460 de Jong, Johannes; 816, 839 Ding, Jiemin; 564 Ditzen, Christiane; 484 Dravid, Vinda; 401 Drew, Christopher; 418 Du, Peng; 410 Du, Xiangdong; 642

### E

Eduardo Nigro Mazzilli, Carlos; 722

### F

Fanning, Keara; 418 Fan, Zhong; 579 Farnsworth, David; 492 Fernandez Nova, Katrina; 418 Ferrareto, Johann Andrade; 722

### c

Galsworthy, Jon; 642 Giacomello, Elena; 104 Gianotten, David; 57 Gibbons, Craig; 75 Godefroy, Claude Bøjer; 278 Gonzalez-Pulido, Francisco; 96 Gorilovsky, Aleksey; 865 Gorilovsky, Dmitry; 865 Grote, Lars; 632 Gu, Jianping; 136

#### Н

Haase, Jason; 379 Hadi, Yuri; 112 Haege, Elke; 474 Han, Lin; 617 Hargrave, Josef; 75 Hassell, Richard; 39 Heath, Tim; 112 Heller, Jeffrey; 272 Hermens, Maurice; 542 Hilderson, Peter; 365 Ho, Leung Wing (Daniel); 432 Ho, Wing Ip (David); 170 Holmes, Jeffrey; 732 Hsu, Art; 845 Huang, Yiru; 207 Hu, Jing; 184 Hu, Qiang; 308

### ı

Jalayerian, Mehdi; 440 Jambhekar, Sudhir; 258 Jang, Sangki; 700 Jeong, MoonSook; 700 Jia, Zhaohui; 184 Johnson, Andrew; 474

### Κ

Kano, Kazunari; 230 Kareem, Ahsan; 671 Kayali, Bashar; 89 Kensek, Karen; 747 Kim, Jong Soo; 625 Kiss, Gregory; 75 Klemencic, Ron; 517 Kokai, Tibor; 677 Kok, Peter; 286 Kontturi, Mikko; 839 Koolhaas, Rem; 57 Kragh, Mikkel; 769 Kraus, John; 542 Kuckartz, Joost; 550 Kulkarni, Abhijeet; 299 Kurek, Jacob; 278 Kwong, Titus; 344

### L

Lafontaine, Mario; 602 Lagos, Rene; 602 Lam, Lung Wai (Herbert); 432 Langley, Peter; 865 Laverick, Malcolm; 452 Lay, Simon; 776 Lee, Chien-Shen; 642 Lee, Soogon; 700 León, Enrique; 468 Leopoldo e Silva França, Ricardo; 722 Leung, Andy; 292 Leung, Luke; 426 Leung, Sheung Lai (Eddie); 432 Li, Chunhe (Henry); 594 Li, Fang; 790 Li, Hongyu; 500 Li, Jianhui; 709 Li, Linxue; 223

Li, Yaming; 650 Li, Yue; 446 Li, Zhuangzhuang; 446 Lin, Lynn; 158 Liu, Enfang; 200 Liu, Ying; 200 Lo, Hung (Annie); 170 Long, Tony; 344 Loughran, Patrick; 754 Lu, Bryant; 292

#### M

MacLean, Kevin; 677 Madeira Filho, Victor; 386 Mann, Richard; 474 Marcus, Silvian; 685 Marfella, Giorgio; 315 Marsh, Jeff; 860 Martín, Paloma; 468 Mayer, Edward; 258 McClellan, Neil; 769 McColl, David; 845 McFarlane, Angus; 508 Meng, Xiaohu; 579 Mills, Shonn; 299 Montgomery, Michael; 677 Moon, Kyoung Sun; 715 Moores, Kristina; 75 Morava, Bujar; 642

#### Ν

Nip, Frankie; 500

### 0

O'Connor, Dan; 783 Oldfield, Philip; 112 Olt, Matthias; 120 Ortiz, Iñigo; 468 Orue, Aldrin; 617 Oxman, Robert; 243

### Ρ

Palafox, Jr., Felino; 328 Pan, Jianing; 200 Patterson, Mic; 747 Peddie, Kevin; 657 Pederick, Glen; 852 Personeni, Marcello; 872 Piech, Zbigniew Jerry; 823

### Q

Qian, Peng; 571

### R

Ragan, Patrick; 691 Ramirez, Alfredo; 798 Ray, Stephen; 426 Reinke, Stephan; 321 Reiss, Martin; 790 Retamales, Rodrigo; 602 Rivera, Jorge; 617 Robinson, James; 81 Rofail, Tony; 657 Rupe, Eric; 860 Ryu, Hyun Hee; 625

### S

Sarkisian, Mark; 534 Schall, Eric; 164 Scheeren, Ole; 67 Scott, Paul; 235 See, Susanna; 350 Shakhramanyan, Andrey; 550 Shao, Weiping; 178 Shen, Dong; 150 Shenhav, Gil; 336 Shook, David; 534 Siikonen, Marja-Liisa; 839 Silverman, Ben; 747 Sorsa, Janne; 839 Spence, Seymour; 671 Stehle, John; 508 Strabala, Marshall; 460 Stranieri, Paul; 845 Sukamta, Davy; 610 Sun, Dapeng; 200 Swanson, Jim; 691

### Т

Tabibzadeh, Meysam; 526 Tang, Min; 184 Teipel, Jörn; 762 Thuemmler, Thomas; 484 Timpson, Russ; 803 To, Andy; 344 Trabucco, Dario; 526 Tsang, Wai Ming (Thomas); 142 Tse, Kam Chuen (Vincent); 432 Tzur, Moshe; 243

#### V

Valentini, Sergio; 96 Vassart, Olivier; 526 Viise, John; 691 Visscher, Michiel; 542 von Klemperer, James; 47

#### W

Wallbank, Chris; 365 Wang, Dasui; 571 Wang, Yinpu; 308 Wang, Zhendong; 308 Weiss, Gert; 762 Wellington, Arthur; 386 Willis, Carol; 357 Winchester, Jon; 664 Witt, Richard; 251 Wong, Mun Summ; 39 Wood, Antony; 26, 81, 410, 526 Wood, Ronald; 128 Wu, Honglei; 564 Wu, Jie; 223 Wu, Wen; 215 Wu, Yang; 158

### X

Xiao, Congzhen; 709 Xiaoxin, Man; 446 Xu, Peifu; 709 Xu, Yang; 207

### ١

Yang, Cathy; 372 Yang, Kai; 579 Yaremenko, Andrey; 550 Ye, Cheng; 63 Yee, Stanley; 769 Yeo, Alina; 39 Yin, Jia; 740 Yosuke, Hayano; 63 Yu, De Ming (Derry); 170 Yuk Fai, Chung (Eddie); 170

### z

Zhang, Jie; 740 Zhang, Junjie; 192 Zhang, Shaw (Xiaozhe); 617 Zhang, Yiyuan; 594 Zhang, Yue; 564 Zhao, Xin; 564 The survival of humanity on this planet relies on a **radical repositioning** of our cities. In the face of unprecedented global population growth, urbanization, pollution increase and climate change, it is no longer enough to simply create buildings that minimize their environmental footprint. The reduction of operating and embodied energy consumption in every single building is, of course, vitally important – but even this is likely not enough to mitigate the huge issues at stake. We need to start considering how every building can start working with others in a **harmonious urban whole** – by maximizing urban/building infrastructure, sharing resources, generating and storing energy, and looking for completely new ways to improve the building's contribution to the city; physically, environmentally, culturally, and socially.

Cities thus need to be thought of, and buildings planned for, in **all three dimensions** – they cannot just be vehicles for isolated programs and expressed as products of two-dimensional zoning plans and height limits. Each stratified horizon of a tower has an opportunity to draw from the characteristics of the city and external environment, both of which **vary widely with height.** Wind, sun, rain, temperature, and urban grain are not the same through 360 degrees of plan or 360 meters of height, and our buildings need to both recognize, and draw opportunity from, that.

This is the primary subject of this publication, which draws together the papers presented at the CTBUH 2014 Shanghai Conference which took place at the Grand Hyatt Jin Mao Shanghai from 16–19 September, 2014. The subject matter is intended to drive thinking **beyond just buildings**, to considering cities as a whole. What best practices are some cities in the world already doing, and what else can be doneto develop our cities **beyond a collection of disparate icons**, towards a vision of a connected, maximized, Sustainable Vertical Urbanism...

地球上人类的生存依赖于我们对城市的**革命性重塑。**面对着前所未有的人口增长、城市化、不断恶化的污染和气候变化,仅建造那些尽可能降低对环境影响的建筑是远远不够的。当然,减少每座单体建筑中的运营能耗和自含能耗是非常重要的——但即使这样也不足以缓解那些亟待解决的重大问题。我们需要考虑每一座建筑是如何在**和谐的城市整体**中与其它建筑相互作用的——最大化利用城市和建筑的基础设施、共享资源、生产并储存能源以及探索全新的方式来提升建筑在物质、环境、文化与社会方面为城市做出的贡献。

因此,我们需要从**三维立体**的角度来思考和规划城市与建筑——它们不能仅作为承载单一功能的媒介,或成为满足二维平面区域划分与限高要求的产品。摩天大楼的**每一层级的水平界面**都应当回应城市和外部环境的特征,而这些特征**随高度的不同而变化。**风、阳光、雨水、温度以及城市的肌理无论是在建筑的360度平面区域还是360米的高度范围都是不同的,我们的建筑需要对这些因素进行识别并作出回应。

这是本书的首要议题。CTBUH 2014年上海会议于9月16日至19日在上海金茂君悦酒店举行,本书收录了会议上的所有论文。该议题旨在推动人们**超越对建筑本身的思考**,将城市作为一个整体考虑。当今世界上的城市中已经完成的最佳实践有哪些,我们还可以做些什么使我们的城市**不再是毫无关联的标志性建筑的集合**,而实现相互联系的、最大化的、可持续的垂直城市主义的愿景.....

